

**Presenter:** Ken Whiting- Author, Founder, Business owner of a teenage intensive company (300 seasonal teens & young adults).

**Title of Presentation:** *WAVES for Supervisory Success.*

**Topic of Presentation:** How to Develop Superstar Supervisors from Today's Teens and Young Adults.

**Audience presentation is directed to:** Business owners, executives, managers and supervisors who are responsible for the continued growth of their staff.

Have you promoted one of your teenage staff to a "supervisor"...now what? This program will show you how to take a young supervisor and make them want to learn, take responsibility and have an immediate positive impact.

**Needs Identification:**

Today's teens and young adults simply don't come to work prepared like they used to. What was once common knowledge of workplace expectancies and behaviors no longer exists. Business owners and managers are now filling the shoes of parents, teachers and coaches in the workplace. These new responsibilities falling on the business owners and managers leaves them no other option as they have to coach these young adults along. We're here to help with solutions, strategies and successes they can use to ensure the success of their business.

This workshop will provide strategies and solutions for the workplace environment successes. Educating anyone who supervises, promotes, hires, trains, manages or schedules teenagers, or is in a position that must get results through teens and young adults.

**You will learn:**

- 9 Principles that will inspire a new supervisor towards success
- 4 simple steps you can take to lead
- 7 success tips for your teen supervisors to follow
- Develop young leaders and create an environment for growth & retention
- Insure that company goals, priorities and standards are exceeded
- How to make the transition to supervisor and deal with peer pressure

**List other events/conferences where this speaker has presented (for reference):**

- Hosts Monthly Webinars via Website
- NEAAPA
- International Pizza Expo 2010
- Tri-State 2010
- World Water Park Association Spring Symposium
- NEAAPA 2010
- Fun Expo 2010
- IAAPA 2009
- Dippin Dots Franchisees Meeting
- World Water Park Association
- US Indoor Soccer Association
- Tri-State Camp Conference 2009
- California Restaurant Association Western Foodservice Expo
- Hot Dog on a Stick, Southern California, 2008
- Hoosier Hospitality Conference, Indianapolis, 2008
- Hot Dog on a Stick, Northern California, 2008

**List speaker(s) qualifications/biography:**

A common thread throughout Ken's business background has been as an employer of teenagers and young adults. Over the past thirty years he has been directly responsible for the hiring, training and motivating of over 5,000 high school and college age employees.

From that experience, combined with feedback from many other teenage labor-intensive employers, he created the WAVES for Success system for improving workplace performance. He continues to focus on ways of understanding, in today's culture, what inspires them to participate, contribute and excel at work.

In 2008 his WAVES for Teenage Workforce Success book was published, and from its launch has been met with rave views on content and insight. Additionally his articles have appeared in over one hundred magazines and newspapers, securing his reputation as the nation's foremost expert on providing solutions to teenage workforce challenges. . *For a free copy of the "WAVES 101 Best Ways to Recruit, Retain, Educate and Motivate today's Teens" visit WAVESforsuccess.com. For speaking and consulting, call (877) 332-3123 or e-mail ken@wavesforsuccess.com.*

**In what manner is the operator perspective given (case studies, in-person, testimonial panel)?**

Ken is an operator. He has spent nearly 30 years, in the trenches, managing his family's food service business at the Santa Cruz Beach Boardwalk, and Fair & Festival business unit.

He has employed thousands of teens and young adults, and continues to focus on ways of understanding, in today's culture, what inspires them to participate, contribute and excel at work as recently reported in Investor's Business Daily.