



WAVES for Success specialize in providing solutions to the challenges of hiring teens and educating your management team on how to successfully inspire this age group.

As you may or may not know, employing teens has always come with challenges, and that's truer today than ever! Raised on life's super technology highway, they can confuse, complicate and consternate!

The truth for many businesses though is that teens are the employees closest to the customer... the face of their company! To remain competitive and maximize profits, it's essential that employers capture, leverage and contribute to the skills that teens *can* bring to the workplace.

We have the unique advantage of being both employers... and through *WAVES for Success* we're providing guidance to companies that together employ thousands of teens. That opportunity has allowed us a close up view of the "best of the best" practices.

Through that dual perspective we have created the *WAVES 5 Principals of Teenage Workforce Success*. This serves as the foundation of the message that we can deliver to your group.

Way of Life

Attitude

Verbal, Video & Visual Communication

Education... not just training

Style Matters

We are committed to continually providing effective ways to **Recruit, Educate, Motivate and Retain TODAY'S Teens.**

Our solutions are proven, dynamic and entertaining; allowing you to discover how teens *can* be inspired to excel at work... and contribute to your business success.

Thank you in advance for your interest and consideration. We'd look forward to being a part of, and adding value to your event.

All the best,

A handwritten signature in black ink, appearing to read "Ken".

Ken Whiting