

WAVES for Success is for anyone who supervises, promotes, hires, trains, manages or schedules teenagers, or is in a position of authority that must get results through a young workforce.

Two Essential Services:

1. To educate business owners and managers on **WHY** today's teens require a new management approach. Many current practices, policies and procedures simply don't motivate toward improved performance and retention.
2. To deliver solutions, strategies, and successes that will keep a young and emerging workforce engaged, productive and contributing in the workplace.

Proven Benefits:

When you recruit, educate, motivate, retain, and hire a young workforce in a manner that ignites their capabilities and participation, you will;

- Become the Employer of Choice
- Decrease Employee Turnover
- Improve Labor Cost
- Increase Loyalty and Participation in Company Programs
- Create a Vibrant Workplace
- Inspire & Energize Management
- Improve Customer Service
- Grow Sales and Profits

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FOR **TEENAGE
WORKFORCE
SUCCESS**

How to **RECRUIT**,
EDUCATE, **MOTIVATE**,
RETAIN and **HIRE** today's
teens and young adults

Guaranteed Results!

www.WAVESforSuccess.com

Catch the WAVES

WAVES

The 5 Principles of Teenage Workforce Success:

Way of Life

Attitude

Video, Visual, & Verbal Communication

Education

Style Matters

Business types and industries served: Major employers of High School and College Employees;

- Amusement Parks
- Restaurant/Quick Service
- Movie Theatres
- Family Entertainment Centers
- Stadiums & Arenas
- Retail
- Park & Recreation Departments
- Grocery/Convenience Stores
- Car Wash
- Ice Cream Parlors
- Candy Stores
- Suppliers and manufacturers that serve these industries

Put Us To Work For You Today:

1. Review of your current programs, policies and procedures

Specific recommendations for improvements

2. On-site Coaching & Training

Motivating your Managers and Supervisors

3. Customized Webinar

High Value and convenience, with additional guidance

4. Keynote and Breakout Session Speaker

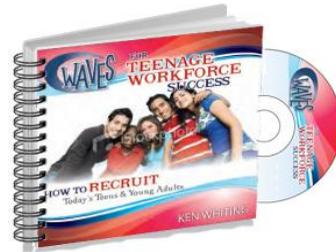
For your next training meeting, conference or convention

5. Training Products

Content rich, practical and relevant. Bring the message home

JUST RELEASED:

WAVES Training DVD series and workbooks

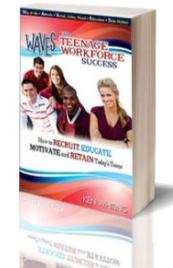


5 DVD's and Workbooks that will provide your team with a step by step process for recruiting, educating, motivating, retaining and hiring the best of today's teens and young adults. Workbook will serve as a valuable long term resource.

WAVES for Teenage Workforce Success Book

Newly released and met with rave reviews on content and insight. Read reviews and order today.

www.WAVESforSuccess.com



Ken Whiting

"Teens CAN be inspired to excel at work...and contribute to your business success!"

- Author
- Keynote Presenter
- Consultant
- Seminar Leader
- Business Owner

A common thread throughout Ken's business background has been as an employer of teenagers and young adults. Over the past thirty years he has been directly responsible for the hiring, training and motivating of over 5,000 high school and college age employees.

From that experience, combined with feedback from many other teenage labor-intensive employers, he created the WAVES for Success system for improving workplace performance. He continues to focus on ways of understanding, in today's culture, what inspires them to participate, contribute and excel at work. Through his success with WAVES, he lectures regularly on the subjects of Teenage Workforce and Supervisory Success, to organizations and businesses that employ and develop youth.

In 2008 his WAVES for Teenage Workforce Success book was published, and from its launch has been met with rave views on content and insight. Additionally his articles have appeared in over one hundred magazines and newspapers, securing his reputation as the nation's foremost expert on providing solutions to teenage workforce challenges.

He has sat on boards, committees and volunteered for many local, state, national and international industry associations. He is a past president of both the Santa Cruz Area Chamber of Commerce and Rotary Clubs, and been a volunteer with many charitable, church and civic organizations.

Married to Renee for 28 years, they have three daughters and reside in Surf City... Santa Cruz, Ca